How to help your employees make good health care choices all year

Follow this guide to help you educate, inform, and engage your employees on the importance of the UnitedHealth Premium® program. All materials are available on the Communication Resource Center at [www.uhctools.com](http://www.uhctools.com) or through your UnitedHealthcare representative.

### JANUARY
**Email or mail**
UnitedHealth Premium overview brochure (100-7943) and/or
UnitedHealth Premium frequently asked questions (100-7315)

### FEBRUARY
**Email an e-newsletter article**
“What is UnitedHealth Premium?” or “Why quality matters”

**Mail**
Movers mailer and postcard

### MARCH
**Email or mail**
UnitedHealth Premium postcard (100-8222)

**Distribute**
UnitedHealth Premium poster (100-7474)

### APRIL
**Mail**
Movers mailer and postcard

### MAY
**Email an e-newsletter article**
“Getting informed means taking control”

### JUNE
**Mail**
Movers mailer and postcard

### JULY
**Email or mail**
Dr. Oz “Finding Dr. Right” flyer, (100-7730)

### AUGUST
**Mail**
Movers mailer and postcard

**UnitedHealth Premium**
Choose with Confidence

### SEPTEMBER
**Distribute**
“Smart Patient, Smart Consumers” presentation

**Email a link to:**
Smart patient quiz
SmartPatientQuiz.com

### OCTOBER
**Email or mail**
Chapter from You: The Smart Patient, by Dr. Mehmet Oz (100-7785)

**Mail**
Movers mailer and postcard

### NOVEMBER
**Mail**
Smart Patient wallet card checklist (100-8761)

**Email or mail**
Smart Patient brochure and inserts (100-7473)

### DECEMBER
**Mail**
Movers mailer and postcard

**Email or mail**
Smart Patient app flyer

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